

Unless you are a start up business under one year old, your starting point is our Brand Awareness / Gold level. Choose from one of four yearly subscriptions or mix and match between Platinum and Premium for a bespoke package. Just tell us what you'd like and we'll come up with a quote! Easy peasy.

<p>Start Up (for businesses under a year old)</p> <p>£500 p/a <small>for first 24 months of trading</small></p> <ul style="list-style-type: none"> Silver listing in business directory Company bio featured in 1 x newsletter Regular social media promotion + 1 industry insight email campaign "The Little Handshake" virtual networking invitations 25% discount on tickets to one "The BIG Handshake" event per year <small>*after 2 years of trading, automatically upgrades to a gold partner</small> <p>Start Up</p>	<p>Brand Awareness</p> <p>£1500 p/a</p> <ul style="list-style-type: none"> Listing in business directory Company bio featured in 1 x newsletter 1 x long form feature in newsletter 1 x press release "The Little Handshake" virtual networking invitations Regular social media promotion Discounted tickets to "The BIG Handshake" events <p>Gold</p>	<p>Thought Leadership</p> <p>£3500 p/a</p> <ul style="list-style-type: none"> Brand Awareness benefits + 1 x thought leadership feature in newsletter 1 x "CEO Soap Box" podcast 1 x webinar panellist invitation 1 x industry insight email campaign 1 x free ticket to one "The BIG Handshake" event <p>Platinum</p>	<p>Lead Generation</p> <p>£6200 p/a</p> <ul style="list-style-type: none"> Brand Awareness + Thought Leadership benefits + Prime position in business directory Logo in The Gift Club's home page carousel 1 x webinar sponsorship + delegate list + 1 industry insight email campaign Pre-qualified business "handshakes" +1 free ticket to one "The BIG Handshake" event <p>Premium</p>
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The Gift Club Partnership Packages with Copywriting

If you are short on resources and time, then take advantage of our copywriting services for our partnership packages, gold through to premium.. We'll take care of your written long form features, press release, and email campaigns, with minimal time and effort on your part.

We encourage you to use this service to ensure quality, consistency and regularity in your content.

<p>Brand Awareness with Copywriting</p> <p>£2140 p/a</p> <p>Gold</p>	<p>Thought Leadership with Copywriting</p> <p>£4580 p/a</p> <p>Platinum</p>	<p>Lead Generation with Copywriting</p> <p>£7840 p/a</p> <p>Premium</p>
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Explanations of Partner Benefits

→ **Listing in Business directory**

Promote your brand, products, services and propositions in our public business directory. Use text, imagery and video to create an appealing, informative profile.

→ **Company bio featured in newsletter**

A branded, 50-word feature in our newsletter that promotes your brand and services, with links to your website or business directory profile.

→ **Long form feature and thought leadership article in newsletter**

Gain exposure with a piece of written or recorded content that communicates the value of your solutions to our audience.

→ **Press release**

Share an official business statement or announcement with our audience once a year.

→ **“The Little Handshake” virtual networking invitations**

Exclusive access to our global virtual networking events. Join your industry peers from around the world to network, connect and collaborate.

→ **Regular social media promotion**

All long form features, podcasts, webinars and press releases will be shared across our LinkedIn and Twitter channels. We'll tag your company, plus the author or person/people involved.

→ **Discounted tickets to “The BIG Handshake” events**

Partners of The Gift Club will have access to discounted “The BIG Handshake” tickets before sales are opened up to the wider industry. The BIG Handshakes are our signature in-person events



→ **“CEO Soap Box” podcast**

Put a member of your senior leadership team on The Gift Club stage to communicate what sets you apart from the competition in a well-curated video podcast interview with our founder, Hadie.

→ **Webinar panellist invitation**

Establish your brand as a leading authority in front of the wider industry. Choose a member of your senior leadership team to represent your company as a panellist at one of our monthly webinars, hosted by our founder, Hadie.

→ **Industry email campaign**

A bespoke, co-branded email sent to an audience based on your criteria with external links to your own content.

→ **Free ticket(s) to “The BIG Handshake”**

Platinum partners receive one free ticket per year to “The BIG Handshake” events. Premium partners receive two free tickets.

→ **Webinar sponsorship + delegate list**

Go one step further than being a panellist by being the moderator. Put your brand front and centre by sponsoring a webinar. You'll receive the delegate contact list for lead gen purposes.

→ **Prime position in the business directory**

Premium partners can be seen and found at the top of page one of our website business directory.

→ **Logo in The Gift Club’s homepage carousel**

Your logo will appear all year round in The Gift Club’s homepage carousel.

→ **Pre-qualified business “handshakes”**

When partner and non-partner delegates sign up to our virtual networking events or “The BIG Handshake” events plus webinars, we'll ask them if they'd like to meet any of our Premium partners. We'll personally introduce those who do and set up a meeting.

Please [contact us](#) for sponsorship enquiries for The BIG Handshake events or visit www.thebighandshake.com